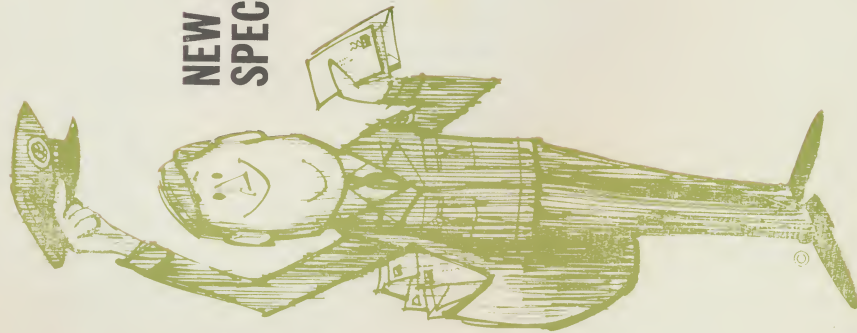




allen
hollander company, inc.

385 GERARD AVENUE ■ BRONX, NEW YORK 10451

RETURN REQUESTED



**NEW PRODUCT
SPECIFICATIONS**

THIRD CLASS

BULK RATE
U. S. POSTAGE
PAID
New York, N. Y.
Permit No. 1469

ATTN: MANAGER OF DATA PROCESSING

MR F NELSON
BOX 1546
POUGHKEEPSIE N Y 12603

Able-Stik® Mark 7



FREE!

Send us an order for a blank stock or custom printed Able-Stik pressure-sensitive pinfeed label in a quantity of 250M or more at list price, and we'll send you one Mark 7 dispenser FREE of extra charge.

ORDERS FOR BOTH IMMEDIATE
AND FUTURE DELIVERY
(INCLUDING CONTRACT PURCHASES)
ARE ELIGIBLE

\$100

LIGHTWEIGHT, HIGH-SPEED, PRESSURE-SENSITIVE LABEL DISPENSER

an efficient portable dispenser for EDP, OFFICE, PLANT Use!

The MARK 7 is a portable, electric dispenser, designed for efficient pressure-sensitive label application in data processing, shipping rooms, office, plant and warehouse. There are dozens of obvious money-saving ways to put a MARK 7 Dispenser to use.

Tape reel labels, file folder labels, shipping labels, identification and correction labels can be applied faster, at lower cost. Address labels, inventory control labels, price marking and almost every type of data processing and promotion labels, can be dispensed at a rate of 11' per minute in single or multi-web formats up to 7" wide.

The Able-Stik MARK 7 occupies less than

one square foot of space. It is foot-switch controlled to allow the operator to use both hands in affixing dispensed labels to documents, cartons, equipment or envelopes.

The MARK 7 dispenses butt-cut and waste-removed labels on carriers up to 7¼" wide. Labels can be on rolls, fanfolded or marginally punched for data processing.

The moderately priced Able-Stik MARK 7 is ruggedly built, and features a special Teflon coating that eliminates label or adhesive build-up on machine or operating parts.

The Able-Stik MARK 7 weighs just 8 lbs., operates on 120V, 60 cycle current.

MARK 7 EVALUATION TEST

conducted under
actual working conditions.

Label	ABLE-STIK 15-25
Size	2½" x 1¼"
Style	Data Processing
Format	2 across
Purpose	Addressing
Document	#10 Envelope
Test Duration	3 hours
No. Operators	1 Female
Rated Machine Speed	132/minute
Average Operating	
Speed	24/minute
Average No. of Envelopes	
Labeled/hour	1440
Total No. of Envelopes Labeled	
during 3 hour Test	4321

allen hollander company inc.

NEW YORK

ALLEN HOLLANDER COMPANY, INC.
385 Gerard Avenue, Bronx, New York 10451
Telephone: (212) 665-1818

CHICAGO

ALLEN HOLLANDER ILLINOIS CO.
45 South Batavia Ave., Batavia, Ill. 60510
Telephone: (312) 236-5270

CLEVELAND

ALLEN HOLLANDER MIDWEST CORP.
12755 Kirby Avenue, Cleveland, Ohio 44108
Telephone: (216) 451-5415

SALES OFFICES

BOSTON Ask Operator for Enterprise 7247
PHILADELPHIA Telephone (215) 224-0995
DETROIT Telephone (313) 264-4444

A DIVISION OF LITTON INDUSTRIES

able-stik

Immediate delivery on blank labels; for imprinting, allow 10 working days. Prices and delivery for special sizes on request. Slight Variations Easily Adaptable at Small Extra Charge . . .

TERMS: Net 30 days — Blank stock labels, F.O.B. nearest warehouse: New York, Cleveland, Chicago, Boston, Philadelphia, Detroit. Imprinted labels F.O.B. Cleveland or New York. Note: 5M quantity shipped from nearest factory: New York, Chicago or Cleveland.

Performance guarantee applies to Able-Stik brand only!

See Price List Page 4.

DP-STIK

The equivalent of standard competitive brands, DP-STIK Labels offer you substantial savings.

They provide unbeatable value when economy is the prime consideration. Perfect for addressing and unsophisticated applications. Not available for imprinting.

Immediate delivery on blank labels.

TERMS:
Net 30 days — Blank stock labels, F.O.B.
New York, Cleveland, Chicago.

able-stik PRICE LIST**JANUARY 1968**

Specifications and Prices on America's broadest line of stock pressure-sensitive pinfeed labels, continuous card forms and specialties for Data Processing Systems.

Performance Guaranteed

The quality and performance of able-stik labels is guaranteed. If our labels do not perform as represented, causing any loss of time in the use of your equipment, take the following steps:

1. Return the defective labels for replacement or full refund — the option is yours.
2. Present evidence of bad performance and we will refund up to 25% of the value of the label order — maximum of \$100 — to indemnify you for any loss of machine time.

catalog page 4

GENERAL PURPOSE, BLANK able-stik PINFEED LABELS

Series 7, Series 13 packed 10M per box; Series 47 packed 2½M per box; all others packed 5M per box.

BLANK, PRICES PER M LABELS

Stock No. (Label Size)	5M	10M	30M	60M	100M	Stock No. (Label Size)	5M	10M	30M	60M	100M	Stock No. (Label Size)	5M	10M	30M	60M	100M
7-275 (2¾ x 7/16)	NA	4.40	3.60	3.00	2.50	15-25 (2½ x 15/16)	5.85	4.35	3.75	3.35	3.15	P-40 (4 x 17/16)	7.75	6.35	5.55	5.10	4.25
7-35 (3½ x 7/16)	NA	4.60	3.70	3.30	2.80	15-275 (2¾ x 15/16)	6.30	4.45	3.95	3.70	3.30	23-50 (5 x 17/16)	10.85	7.25	6.55	6.00	5.70
7-40 (4 x 7/16)	NA	5.25	4.80	3.60	3.15	P-35 (3½ x 15/16)	5.60	4.40	3.85	3.45	3.25	31-275 (2¾ x 15/16)	8.70	5.85	5.30	4.80	4.45
7-50 (5 x 7/16)	NA	5.85	5.10	4.05	3.55	15-40 (4 x 15/16)	7.35	5.25	4.75	4.20	3.95	31-35 (3½ x 15/16)	11.95	8.00	7.25	6.75	6.30
7-775 (7¾ x 7/16)	NA	6.75	6.10	5.55	4.85	P-50 (5 x 15/16)	6.50	5.45	4.75	4.30	3.80	31-40 (4 x 15/16)	12.45	8.30	7.55	7.05	6.60
7-875 (8¾ x 7/16)	NA	6.85	6.30	5.75	5.05	15-775 (7¾ x 15/16)	13.95	9.35	8.85	7.65	6.95	31-50 (5 x 15/16)	14.10	9.40	8.65	7.90	7.35
7-978 (9¾ x 7/16)	NA	7.35	6.75	6.05	5.40	15-875 (8¾ x 15/16)	15.20	10.10	9.55	8.05	7.20	47-425 (4¼ x 2½/16)	20.30	13.55	12.40	11.25	10.60
13-775 (7¾ x 1/3)	NA	6.65	6.15	5.80	5.55	15-978 (9¾ x 15/16)	16.55	11.05	10.35	9.00	8.65	47-575 (5¾ x 2½/16)	22.85	15.25	13.95	12.80	12.15
13-875 (8¾ x 1/3)	NA	6.85	6.40	6.05	5.75	23-275 (2¾ x 17/16)	8.10	5.35	4.85	4.30	4.05	15-29 (29/10 x 15/16)	Available as quads only. Packed in multi- ples of 40M. Minimum 40M.		40M	80M	120M
13-978 (9¾ x 1/3)	NA	7.05	6.60	6.30	6.10	23-35 (3½ x 17/16)	9.90	6.55	5.95	5.40	5.15	15-33 (33/10 x 15/16)			40M	80M	120M
															4.65	3.85	3.45

**ABLE-STIK LABELS IMPRINTED
WITH YOUR COPY.**

All ABLE-STIK labels can be imprinted. Write for prices if other than sizes shown at right, are required. Prices shown are per M labels based on simple text, black ink.

SIZE	5M	10M	30M	60M
P-35	14.75	12.20	7.10	5.20
P-40	16.70	13.15	7.85	6.00
P-50	15.00	12.65	7.80	5.65
15-40	14.75	12.20	7.10	5.20
23-35	16.70	13.15	7.85	6.00
23-50	17.50	13.75	8.65	6.60
31-50	19.75	14.85	9.65	7.65

catalog page 5

**MULTI-WEB STOCK,
BLANK PINFEED LABELS**

Available as indicated. Same prices as singles.

Multi-Web Label minimum quantities and packing units: Doubles 10M, Triples 15M, Quads 20M, Quints 25M.

DOUBLES IN STOCK

15-25 P-40
P-35 15-40
P-50

TRIPLES IN STOCK

15-25 P-35
15-40 P-40

QUADS. IN STOCK

15-25 7-275
15-275 15-29
15-33

QUINTS. IN STOCK

15-25

catalog page 6

**EASY-PEEL STOCK
TAPE REEL LABELS**

PRICES PER M LABELS

PRICES PER M LABELS

Qty	T-42PA Plus Case Label	TP-35 3½ x 11/16	T-41P 1 or 2 across 37/8 x 11/16	TMR-1 MINI REEL 4 x 13/16	TMR-2 MINI REEL 2½ x 11/16	T-42P 37/8 x 13/16	TP-40 1 or 2 across 4 x 11/16	TP-23-35 3½ x 11/16	TP-31-40 4 x 11/16	ADD for imprint per M
1M	35.20	15.25	18.40	20.50	21.60	20.50	18.60	18.10	20.50	—
5M	19.45	9.40	13.15	15.70	16.50	15.70	13.15	12.85	15.70	7.50
10M	15.25	8.35	9.40	12.10	12.75	12.10	9.50	9.20	12.10	5.00
30M	—	6.85	8.65	10.95	11.50	10.95	9.00	8.70	10.95	3.00
60M	—	5.95	7.90	9.65	10.15	9.65	8.55	8.30	9.65	2.00

NOTE: Doubles priced same as singles per M labels.

Qty.	T-21 — 2¾ x 1¾		T-42-NP Per M Labels 37/8 x 1¾ 6 on Sheet	T-MD-5 Disc per M Labels 5" Dia. 2 on Sheet
	Printed as Shown	Printed Your Copy		
1M	25.75	39.35	28.90	51.95
3M	14.70	22.05	21.95	41.75
6M	10.45	18.60	15.65	36.75
12M	7.30	13.60	10.45	34.10
30M	6.85	9.10	9.20	—

catalog page 7

REEL-IDENT LABELS (Easy-Peel)

Size: 3½" x ¾", 8 colors plus white and blank. Strips of 7, type-writer spaced, 210 labels per env.

PACKED: 5 ENV. PER TITLE

Titles (color): Payroll (green), Accounts Payable (orange), Accounts Receivable (brown), Sales (blue), Manufacturing Control (purple), Billing (red), Cost Accounting (gray), Inventory (yellow), No Title (no color), and Blank.



STYLE NO. TP-1 (green)

Assortment of packs at quantity prices.	NO. OF ENV.	10	20	30	50
	PRICE PER ENV.	3.15	2.90	2.35	2.10

BRITE-STIK LABELS (Easy-Peel)

Size: 2" x 1¼", 21 styles, strips of 4, bright color coded, 200 per env.

Titles (color): For Re-Test Only (yellow), Bad Tape (orange), Program Tape (green), Raw Data (black), History Tape (purple), Do Not Erase (red), 200 BPI (gray), 556 BPI (brown), 800 BPI (blue), Work (green), Re-Work (blue), Hold (orange), Master (purple), Scratch (black), Blank (no color), Tested At (black), Recorded At (black), Recorded on a 7 Track Head at (black), Recorded on a 9 Track Head at (black), Retested 7 Track At (black), Retested At (black).

PACKED: 5 ENV. PER TITLE



STYLE NO. SM (BLACK)

Assortment of packs at quantity prices.	NO. OF ENV.	10	20	30	50
	PRICE PER ENV.	2.90	2.35	2.10	1.85

catalog page 8

FILE FOLDER LABELS

(Permanent Adhesive)

Illustrated Actual Size, 3½" x 5/8"

Red, Orange, Brown, Yellow, Green, Blue, Purple, Blank White.

PRICES PER M LABELS		JUNIOR PAK (FRB) 8 to strip 31 strips to Pack
PINFEED (FRP) 5M to Box	JUMBO PAK (FRA) Non-Pinfeed 1M to Box	
5M @ 4.25	5M @ 3.00	10 packs @ .85 per pack
10M @ 3.30	10M @ 2.75	30 packs @ .75 per pack
30M @ 2.70	30M @ 2.45	60 packs @ .68 per pack
		100 packs @ .60 per pack
Assortment of colors (in pack units) at quantity price.		

TAB CARD BOX LABELS

Permanent adhesive. Padded in 100's. Printed in bright red ink.

PRICES PER M LABELS	
No. TCB 102 3" x 5½"	
1M	25.75
3M	22.85
6M	16.30
12M	12.20

PRICES PER M LABELS	
No. TCB 101 2" x 5"	
1M	20.50
3M	17.80
6M	13.15
12M	9.40

ABLE-TINT LABELS

Available in four pastel colors: Green, Pink, Blue, Yellow.

Style	Label Size	PRICES PER M LABELS				
		5M	10M	30M	60M	100M
P-35	3½" x 1½"	7.00	5.50	4.80	4.35	3.25
P-40	4" x 1½"	9.65	7.95	6.95	6.35	4.25
P-50	5" x 1½"	8.10	6.85	5.90	5.40	3.80
7-275	2¾" x ¾"	—	5.45	4.45	3.75	3.50

ALL PURPOSE LABELS

(Regular Removable Adhesive)

PRICE PER M LABELS

	5M	10M	25M
No. 35-P0, 3½" x 7/8", 12 to strip	5.80	4.75	3.95
No. 37-P0, 3½" x 1¼", 8 to strip	8.95	7.10	5.50

catalog page 9

PRICE MARK MULTI-LABELS

12 labels 1" x 1½", spaced across a 12¾" carrier. Horizontal perforations between all rows. Permanent adhesive. Prices are per M individual blank labels.

PRICES PER M LABELS		FOR IMPRINTING	
100M	1.65	100M	ADD 60¢ per M
250M	1.20	250M	ADD 40¢ per M
500M	.99	500M	ADD 25¢ per M

LAPEL BADGE LABELS

Size 3¼" x 2½", on carrier 4". Adhesive is non-injurious to cloth.

RAYON SATIN		WHITE TAG	
1M	8½¢ each	1M	7½¢ each
3M	7½¢ each	3M	6½¢ each
6M	6¢ each	6M	5¢ each

For imprinting ADD \$24.00 per color, any quantity. If plates are required, charge is \$24.00 each color.

PVR LABELS

Size 2½" x ¾", on carrier 4¾". Permanent Adhesive.

PRICES PER M LABELS

5M.....	5.80	10M.....	4.95	30M.....	4.55	60M.....	4.30
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MICRA-STIK LABELS, strip of 20. Prices per M labels.

Junior Size, 1¾" x ¾" (For Amount Field)

10M @ 2.50	30M @ 2.30	60M @ 2.00	100M @ 1.75
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Jumbo Size, 2¾" x ¾" (For On-Us Field)

10M @ 2.75	30M @ 2.60	60M @ 2.20	100M @ 1.95
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ALUMINUM FOIL LABELS

.002 Aluminum Foil. Permanent Adhesive.

PRICES PER M LABELS			
Style	Label Size	10M	30M
7-275	2¾" x ¾"	8.80	6.60
P-35	3½" x 1½"	10.75	7.10
15-25	2½" x 1½"	9.65	5.90
31-50	5" x 1½"	19.90	13.95

catalog page 10

DP-TAG FILE CARDS

Available single or double across web. Blank white tag stock. Prices are per M cards.

Card Size	PRICES PER M CARDS		
	10M	30M	60M
3" x 5"	4.95	4.45	3.90

ROTARY INDEX CARDS

Cards in stock for Roladex Files. Other available on order. Blank white tag stock. Prices are per M cards.

Card Size	PRICES PER M CARDS	
2 1/4" x 4"	10M.....11.50	30M..... 9.95
3" x 5"	10M.....14.50	30M.....12.75

catalog page 11

STOCK MAIL LABELS Printed blue ink, or red and blue inks (Air Mail).

Style	Label Size	PRICES ARE PER M LABELS							
		5M		10M		30M		60M	
		Blue Ink	Air Mail 2 Color Design	Blue Ink	Air Mail 2 Color Design	Blue Ink	Air Mail 2 Color Design	Blue Ink	Air Mail 2 Color Design
P-35	3 1/2" x 1 5/8"	10.30	15.30	7.70	11.20	5.15	6.65	4.30	5.30
P-40	4" x 1 1/4"	12.35	17.35	9.55	13.05	6.80	8.30	4.30	5.30
31-40	4" x 1 1/8"	19.25	24.25	13.00	16.50	10.15	11.65	9.07	10.07

BOX END LABELS

Custom designed or imprinted stock size Able-Stik labels. See sizes and prices on Page 1 of Able-Stik Price List.

LIBRARY BOOK IDENTIFICATION D-P LABELS

3 labels across carrier for book card, pocket, spine. Custom sizes or special constructions also available.

Style	PRICES PER M STRIPS	
	5M Strips	10M Strips
LB-3	15.95	12.75

DP-TAG REPLY CARDS

3 1/2" x 5 1/2", 4" x 9" white tag stock. Request quotation.

D-P IDENTIFICATION AND MEMBERSHIP CARDS

White Kromekote stock, blank or custom printed. Blank cards have pre-slit card form 2 1/4" x 3 1/2". Overall size: 3 1/2" x 7".

PRICES PER M CARDS	
5M.....	22.50
10M.....	18.75

catalog page 12

LAMI-LOK LABELS AND CARDS

Custom printed only.
Pinfeed and non-pinfeed styles.

FACT-SIMILE LABELS

Stock and custom manufactured

Style	Label Size	PRICES PER M LABELS		
		10M	30M	60M
P-35	3 1/2" x 15/16"	13.15	9.95	8.95
P-40	4" x 1-7/16"	15.50	13.25	12.15
P-50	5" x 15/16"	14.30	11.95	10.80

PIGGY BACK LABELS

Available in sizes shown or custom manufactured to your specifications. Priced per M labels.

Qty.	PRICES PER M LABELS		
	15-25 2 1/2" x 15/16" 5 across	15-29 2.9" x 15/16" 4 across	15-33 3.3" x 15/16" 4 across
30M	3.75	—	—
40M	—	4.55	4.65
60M	3.35	—	—
80M	—	3.80	3.85
100M	3.15	—	—
120M	—	3.40	3.50

SHELF MARK LABELS

Blank, removable adhesive labels 3-across. Labels are 3 1/2" x 15/16" each. Carrier width 1 1/2".

100M.....3.10 per M 250M.....2.75 per M

catalog page 13

FEED-HOLE PUNCHED MAIL LABELS

One, two and four across. No adhesive or, with water gum. Labels for Cheshire equipment use with pressure-sensitive adhesive, (see items 15-25 quints, 15-29 quads, and 15-33 quads in stock size label list on Page 1). Side margins on pressure-sensitive labels measure 11/20". For special punched labels used on other label applicators, request quotation. Prices shown are per M labels. Write for special quantity discount quotations.

No Adhesive

Style (Label Size)	Pack	Across	PRICES PER M LABELS							
			10M	20M	40M	50M	100M	200M	400M	500M
CH-1 (3" x 1")	10M	1	40¢	—	—	36¢	32¢	29¢	—	24¢
CH-2 (3" x 1")	20M	2	—	32¢	—	—	29¢	26¢	24¢	—
CH-4 (3" x 1")	40M	4	—	—	31¢	—	—	29¢	25¢	—
CH-4J (3.4" x 1")	40M	4	—	—	34¢	—	—	32¢	29¢	—

Water Gum Adhesive

CH-1G (3" x 1")	10M	1	92¢	—	—	85¢	76¢	69¢	—	59¢
CH-2G (3" x 1")	20M	2	—	83¢	—	—	76¢	69¢	65¢	—
CH-4G (3" x 1")	40M	4	—	—	76¢	—	—	69¢	63¢	—
CH-4JG (3.4" x 1")	40M	4	—	—	78¢	—	—	72¢	65¢	—

Also available in non-moisten pressure sensitive quality.
Prices and samples on request.

CARBON INTERLEAVED LABELS Stock blank labels, carbon interleaved.

Style	Label Size	PRICES PER M SETS							
		10M		20M		30M		2 Part	3 Part
		2 Part	3 Part	2 Part	3 Part	2 Part	3 Part		
P-35	3 1/2" x 1 1/8"	\$10.30	\$14.55	\$ 9.20	\$13.35	\$ 8.40	\$12.75		
P-40	4" x 1 1/8"	\$15.20	\$20.65	\$13.60	\$20.30	\$12.70	\$17.75		
P-50	5" x 1 1/8"	\$13.15	\$18.75	\$11.75	\$17.40	\$10.85	\$15.90		

catalog page 4

GENERAL PURPOSE BLANK DP-STIK PINFEED LABELS

Series 7 packed 10M per box, all other 5M per box.

DP-STIK BLANK STOCK LABELS											
STOCK NO.	NO. ACROSS WEB	PRICES PER M LABELS				STOCK NO.	NO. ACROSS WEB	PRICES PER M LABELS			
		LABEL SIZE	30M	60M	100M			LABEL SIZE	30M	60M	100M
DP 7-275	Quads	2 3/4" x 1 1/8"	2.95	2.70	2.30	DP 15-40	Singles,	4" x 1 1/8"	3.80	3.60	3.15
DP 7-35	Singles	3 1/2" x 1 1/8"	3.05	2.85	2.65	DP 35	Singles, Triples	3 1/2" x 1 1/8"	3.40	3.25	2.80
DP 15-25	Quads	2 1/2" x 1 1/8"	3.30	3.05	2.75	DP 40	Singles, Doubles, Triples	4" x 1 1/8"	5.20	4.75	4.10
DP 15-275	Quads	2 3/4" x 1 1/8"	3.35	3.15	2.90	DP 50	Singles	5" x 1 1/8"	4.15	3.90	3.60

catalog page 14

WAREHOUSE PICKING LABELS

Stock sizes or custom manufactured. Request samples, quotation.

catalog page 15

LABEL DISPENSERS AND APPLICATORS

Multimatic	\$3495.00
Simplex	\$1095.00
Mark 20	\$ 295.00
Mark 10	\$ 20.00

ITEMS STOCKED IN WAREHOUSES

Maximum Order of 250M labels

P-35.....	single, double, triple
P-40.....	single

Maximum Order of 60M labels:

P-50, 15-275, 15-40, T-42P.....	single
P-40.....	double, triple
15-25, 15-275, 7-275.....	quad

FASTER DELIVERY
MORE COMPLETE SERVICE
LOWER COST

allen hollander
company, inc.



A DIVISION OF LITTON INDUSTRIES

SALES OFFICES

BOSTON.....	Ask Operator for Enterprise 7247
NEW YORK	Telephone (212) 665-1818
PHILADELPHIA	Telephone (215) 224-0995
CLEVELAND	Telephone (216) 451-5415
DETROIT	Telephone (313) 274-4444
CHICAGO	Telephone (312) 879-7100

PLANT ADDRESSES

NEW YORK
ALLEN HOLLANDER COMPANY, INC.
385 Gerard Avenue, Bronx, N. Y. 10451
ATTENTION: Milt Madison
Telephone: 212-665-1818
TWX: 710-593-2144

CHICAGO
ALLEN HOLLANDER ILLINOIS CO., INC.
45 South Batavia Ave., Batavia, Ill. 60510
ATTENTION: Betty Nemeier
Telephone: 312-879-7100
TWX: 410-236-1448

CLEVELAND
ALLEN HOLLANDER MIDWEST CORP.
12755 Kirby Avenue, Cleveland, Ohio 44108
ATTENTION: Dick Wohlstein
Telephone: 216-451-5415
TWX: 810-421-8220

WAREHOUSE ADDRESSES

BOSTON
c/o WIGGINS TERMINALS, INC.
50 Terminal Street
Boston, Mass. 02129
ATTENTION: Mert Pomfret
Telephone: 617-241-9700
TWX: 617-241-9777

DETROIT
c/o CENTRAL DETROIT WAREHOUSE, INC.
1627 West Fort Street
Detroit, Michigan 48216
ATTENTION: Chester Gaworecki
Telephone: 313-962-3540
TWX: 810-221-7040

PHILADELPHIA
c/o MICHAEL J. BOBB WAREHOUSE CORP.
4801 Merion Avenue
Philadelphia, Pa. 19131
ATTENTION: Ralph Anthony
Telephone: 215-TR-8-6500

able-stik®

EXCLUSIVES!

- America's Broadest Selection of Blank, Stock Pinfeed Labels for Immediate Delivery!
- 2 Week Delivery on Custom Imprinted Stock Size Labels!
- Convenient, Nationwide Plant and Warehouse Locations!
- Guaranteed Trouble-Free Performance, Backed by "Cash-for-Downtime"!
- New, Problem Solving, Money Saving DP Label, Tag and Specialty Developments!



**EVERY COMBINATION OF TAG & LABEL SPECIFICATIONS
... FOR DATA PROCESSING**

Choose From the Broad Able-Stik® Line



THE



QUALITY STORY

MANUFACTURING CONTROL IN THESE AREAS	PROVIDES THESE PRODUCT FEATURES	WHICH INSURE THESE OPERATING RESULTS
Clean Punching	No Confetti	No Obliterated Characters
Strong Carrier	No Breaks in Pack	No Lost Machine Time
Close Inspection	No Missing Labels	No Need to Retrieve Lost Data
Accurate Die-Cutting	No Slits in Carrier	Clean Release of Labels
Precise Printing	Accurate Registration	Exact Match to Printed Forms
Special Paper	Superior Surface and Body	Absence of Smudge and Curl
Controlled Adhesive	No Oozing Beyond Label	Jam-free Feeding Through Machine
Variety of Adhesives	Permanent-Removable- Easy-Peel	Right Adhesive for Job
Correct Folding Perforations	Smooth, Square Packs	Positive Re-folding Without Supervision

ONLY ABLE-STIK® LABELS ARE MANUFACTURED TO MATCH THE STANDARDS OF DATA PROCESSING PRECISION EQUIPMENT, AND ARE BACKED BY THE ONLY PERFORMANCE GUARANTEE IN THE INDUSTRY.

Performance Guaranteed

The quality and performance of able-stik labels is guaranteed. If our labels do not perform as represented, causing any loss of time in the use of your equipment, take the following steps:



1. Return the defective labels for replacement or full refund — the option is yours.
2. Present evidence of bad performance and we will refund up to 25% of the value of the label order — maximum of \$100 — to indemnify you for any loss of machine time.

WHATEVER YOUR LABEL OR TAG NEEDS...

You will find able-stik offers a broad line for a host of data processing needs. They're available from nearby plants and warehouses to save you time and reduce transportation cost....

Stock items for immediate shipment from Boston, New York, Philadelphia, Detroit, Cleveland and Chicago....

Call on able-stik for application ideas, design assistance and manufacturing techniques to match the newest technology, equipment and procedures in data processing.

LOOK UP YOUR NEED BY TYPE OR FUNCTION



■ PRESSURE-SENSITIVE LABELS ■ ABLE DP TAGS ■ SPECIALTIES

... Offer a wide range of sizes, shapes, substances and adhesives. They make it possible to retrieve information from Data Processing media, print it out at full machine speed, then use it for. . .

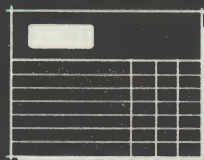
- | | |
|--------------------------------------|-------------------------------------|
| ☐ Addressing | ☐ Grading |
| ☐ Identifying | ☐ Coding |
| ☐ Numbering | ☐ Inventory |
| ☐ Recording | ☐ Mailing |
| ☐ Posting | ☐ Reporting |
| ☐ Pricing | ☐ Accounting |



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GENERAL PURPOSE LABELS



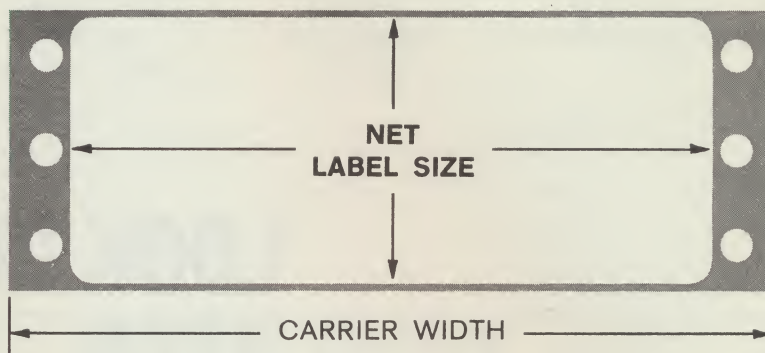
FOR HIGH SPEED
PRINT-OUT OF DATA
USED IN MAILING, SHIPPING,
POSTING CARD RECORDS,
BIN MARKING,
DOCUMENT LABELING,
EQUIPMENT AND
PRODUCT IDENTIFICATION

For overall carrier dimensions, add $\frac{3}{8}$ " to each side for marginal punching, and add $\frac{1}{16}$ " to depth.

Example: P-40 label, net size 4" x $1\frac{1}{16}$ ", overall size $4\frac{3}{4}$ " x $1\frac{1}{2}$ ". **Exception:** Labels under $3\frac{1}{2}$ " width have pinfeed one side only.

Flat pack pinfeed labels intended for operation over any business machine equipped with tractor or pinfeed.

Able-Stik pinfeed pressure-sensitive labels are mounted on strong continuous carrier, manufactured to rigid tolerances to operate over the most sophisticated high speed printers in use. Permanent adhesive.



STOCK No.	LABEL SIZE
7-275	$2\frac{3}{4}$ " x $7\frac{1}{16}$ "
7-35	$3\frac{1}{2}$ " x $7\frac{1}{16}$ "
7-40	4" x $7\frac{1}{16}$ "
7-50	5" x $7\frac{1}{16}$ "
7-775	$7\frac{3}{4}$ " x $7\frac{1}{16}$ "
7-875	$8\frac{3}{4}$ " x $7\frac{1}{16}$ "
7-978	$9\frac{7}{8}$ " x $7\frac{1}{16}$ "
13-775	$7\frac{3}{4}$ " x $\frac{1}{3}$ "
13-875	$8\frac{3}{4}$ " x $\frac{1}{3}$ "
13-978	$9\frac{7}{8}$ " x $\frac{1}{3}$ "

STOCK No.	LABEL SIZE
15-25	$2\frac{1}{2}$ " x $1\frac{5}{16}$ "
15-275	$2\frac{3}{4}$ " x $1\frac{5}{16}$ "
15-29*	$2\frac{9}{16}$ " x $1\frac{5}{16}$ "
15-33*	$3\frac{3}{16}$ " x $1\frac{5}{16}$ "
P-35	$3\frac{1}{2}$ " x $1\frac{5}{16}$ "
15-40	4" x $1\frac{5}{16}$ "
P-50	5" x $1\frac{5}{16}$ "
15-775	$7\frac{3}{4}$ " x $1\frac{5}{16}$ "
15-875	$8\frac{3}{4}$ " x $1\frac{5}{16}$ "
15-978	$9\frac{7}{8}$ " x $1\frac{5}{16}$ "

STOCK No.	LABEL SIZE
23-275	$2\frac{3}{4}$ " x $1\frac{7}{16}$ "
23-35	$3\frac{1}{2}$ " x $1\frac{7}{16}$ "
P-40	4" x $1\frac{7}{16}$ "
23-50	5" x $1\frac{7}{16}$ "
31-275	$2\frac{3}{4}$ " x $1\frac{5}{16}$ "
31-35	$3\frac{1}{2}$ " x $1\frac{5}{16}$ "
31-40	4" x $1\frac{5}{16}$ "
31-50	5" x $1\frac{5}{16}$ "
47-425	$4\frac{1}{4}$ " x $2\frac{15}{16}$ "
47-575	$5\frac{3}{4}$ " x $2\frac{15}{16}$ "

Series 7 and 13 packed 10M per box; Series 47 packed $2\frac{1}{2}$ M per box;

All others packed 5M per box except 15-29* and 15-33*.

(*Available as quads only. Packed in multiples of 40M, minimum 40M.)

IMPRINTING OR MODIFICATION OF STOCK LABELS IN ALL SIZES

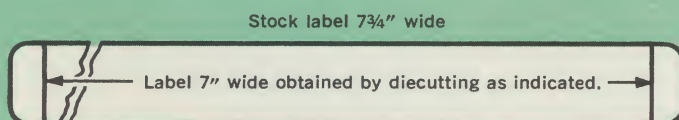
(Typical imprints are illustrated below.)

STANDARD INSURANCE GROUP SERIAL NO.	FROM UNITED CRUSADE	COMPONENT #1 This can holds Component #1 which must be mixed with Component #2 prior to use. WARNING: Avoid prolonged or repeated breathing of vapors and prolonged or repeated contact with skin. Do not take internally. Before eating, smoking or after using, cleanse hands thoroughly.
TO:	IN ACCOUNT WITH ACCOUNT NO. HILTON SAVINGS BANK	

HERE'S HOW TO CONVERT STOCK LABELS TO SPECIAL SIZES

The wide range of standard ABLE-STIK stock sizes should cover almost every possible requirement. When a special intermediate width is required, one or more vertical slits can be diecut to give you the exact dimension needed. The slit gives you square corners. For this diecutting add the regular imprinting charge to the cost of the blank label. (For diecutting and imprinting, add imprinting charge twice.)

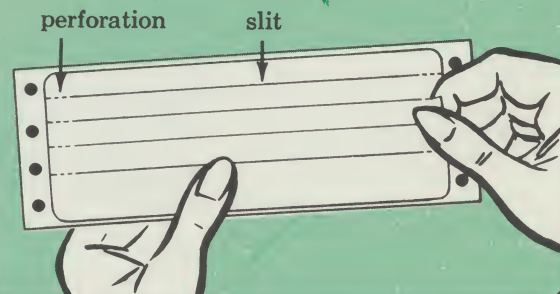
For example: You specify a label 7" wide and $\frac{1}{3}$ " deep. No stock size is shown in a 7" width. We select a label that is slightly larger than the required 7" — in this case No. 13-775, which measures $7\frac{3}{4}$ " wide and $\frac{1}{3}$ " deep. On this basic label is drawn two vertical lines 7" apart. The two vertical lines represent the position of the diecutting required to give you the specified size. See diagram below:



To reduce vertical dimension use horizontal slit and price in the same manner.

POST A FULL LABEL or A SECTION

A unique construction! Designed for use where flexibility is desired in posting only the section of the label printed out with machine entries. Each label can be used in its entirety, or in segments. After removal from the carrier, the upper section separates cleanly at the slit below the last entry and the short perforations at both ends break away easily.



MULTI-WEB LABELS



UP TO 18" WIDE

FOR MULTIPLE
LABEL PRODUCTION
BY COMPUTER
PROGRAMMING OR
SPLIT-WIRING

MULTIPLE LABELS IN STOCK:

15-25 doubles, triples, quads, quints.

7-275 quads.

P-35 doubles, triples.

15-275 quads.

15-40 doubles, triples.

15-29 quads*.

P-40 doubles, triples.

15-33 quads*.

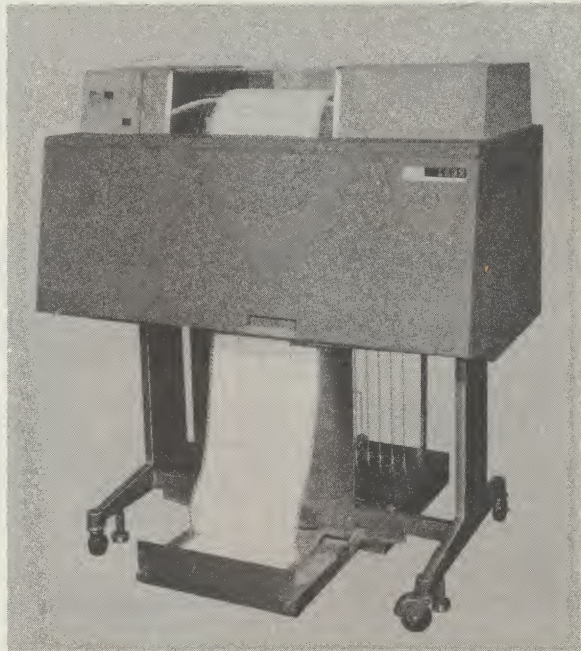
P-50 doubles.

Minimum quantity and packing units:

Doubles 10M, Triples 15M, Quads 20M, (Quads* 40M), Quints. 25M.

Any of the stock sizes can be made up in multiple form. Delivery on custom manufactured multi-web labels: 4 to 6 weeks.

Many tabulating machines, as well as all high speed printers can print out several labels mounted across the carrier. Important savings in machine time result, whether identical labels are produced at one time, or the printer is programmed to create two, three, or more different labels in a series of machine cycles.



**Order Custom Manufactured
Able-Stik Multi-Web Labels
up to 18" across web...**



DEFENSE SUPPLY AGENCY DEFENSE GENERAL SUPPLY CENTER RICHMOND, VIRGINIA 23212 OFFICIAL BUSINESS DSC FORM 3112 1 OCT 82	POSTAGE AND FEES PAID
--	--------------------------

DEFENSE SUPPLY AGENCY DEFENSE GENERAL SUPPLY CENTER RICHMOND, VIRGINIA 23212 OFFICIAL BUSINESS DSC FORM 3112 1 OCT 82	POSTAGE AND FEES PAID
--	--------------------------

Illustrations of custom imprinted stock size multi-web Able-Stick® labels that increase production 2, 3, 4 or 5 times.

Custom multi-web labels are available in special sizes to take maximum advantage of your present programs and printer capacity. May be ordered blank or imprinted, tinted, perforated and/or slit on a variety of stocks with regular or special adhesives.

FROM CALMETTO STATE LIFE INS. CO. 1459 LAKE • BERKELEY, CALIFORNIA	FROM CALMETTO STATE LIFE INS. CO. 1459 LAKE • BERKELEY, CALIFORNIA
FIRST CLASS	FIRST CLASS

Multi-Web labels can utilize up to the maximum number of print positions available to reduce machine time.

NAME	NO.	SEX	BIRTH DATE
PARENT		GUARDIAN	
ADDRESS		PHONE	

DLR. #	PART NUMBER	BIN LOCATION
DESCRIPTION		QUANTITY SHIPPED

TO THE PARENTS OF:	TO THE PARENTS OF:	TO THE PARENTS OF:	TO THE PARENTS OF:
--------------------	--------------------	--------------------	--------------------

TAPE REEL LABELS (EASY-PEEL)



FOR
COMPUTER
TAPE REEL
DISC PACK
IDENTIFICATION



No. T-42 PA Reel and Can Label Set

Curved Tape Reel Label ($3\frac{3}{8}'' \times 1\frac{3}{4}''$) with Vertical Label ($\frac{5}{8}'' \times 1\frac{15}{16}''$) on the same Carrier Sheet. Both Easy-Peel. Smaller label for Tape Reel Can or Band.



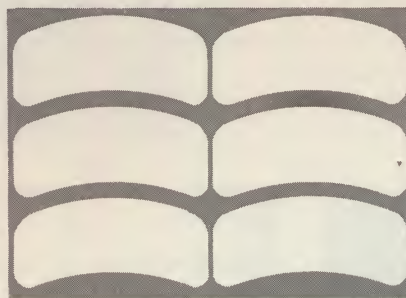
No. T-41P (Size: $3\frac{3}{8}'' \times 1\frac{1}{16}''$) Single . . . or Double

DATE _____ JOB NO. _____ TAPE NO. _____

PROGRAMMER _____

REMARKS _____

No. T-21 (Size: $2\frac{3}{4}'' \times 1\frac{3}{4}''$) Cut single, copy as above or printed to specifications. Allow 4 weeks for custom copy.



No. T-42NP

Non-Pinfeed labels can be typed or handwritten. Supplied in sheets of 6 for convenient on-premises imprinting of text and captions on office duplicator. Label size $3\frac{3}{8}'' \times 1\frac{3}{4}''$



No. T-42P curved ($3\frac{3}{8}'' \times 1\frac{3}{4}''$) Single or Double



No. TP-23-35 ($3\frac{1}{2}'' \times 1\frac{7}{16}''$)
No. TP-35 ($3\frac{1}{2}'' \times 1\frac{3}{16}''$)
No. TP-40 ($4'' \times 1\frac{7}{16}''$)
No. TP-31-40 ($4'' \times 1\frac{1}{16}''$)

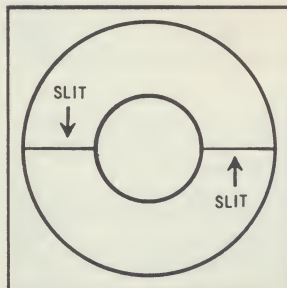
No. TP-40 Doubles ($4'' \times 1\frac{7}{16}''$ ea.)



6 ON A SHEET STOCK EASY-PEEL NON-PINFEED TAPE REEL LABELS

MD-5 EASY-PEEL DISC PACK LABEL

Label Size: 5" dia.
Shaped to fit in recessed center of magnetic disc pack. 2 labels per sheet.



NEW... Mini-Reel Labels



TMR-1 ($4'' \times 1\frac{3}{4}''$)

TMR-2 ($2\frac{1}{2}'' \times \frac{9}{16}''$)

Both shaped to fit the new small mini-reel. MR-1 on pinfeed carrier $4\frac{3}{4}''$ wide, MR-2 in continuous form but non-pinfeed. Easy-Peel adhesive.

LIKE ALL OTHER STOCK ABLE-STIK® ITEMS,
TAPE REEL LABELS CAN BE CUSTOM IMPRINTED

UNIT NO. _____ CANADA UNIT LETTER _____

TAPE I.D. NO. _____ REEL OF _____

DESC. _____

ISSUE _____ DATE _____

RETENTION PERIOD _____ PURGE DATE _____

FROM _____ FOR _____ DATE _____

TAPE NO. _____ OF REELS _____ DRIVE _____ TYPE _____ CURRENT DATE _____ PURGE DATE _____

PASS _____

DISPOSITION _____

TAPE NAME _____

REMARKS _____

HIGH SPEED PRINT-OUT WITH MULTIPLE REEL LABELS...

Curved T-42P and rectangular labels at right illustrate multiple mounting for programmed computer print-out. After receiving machine entries, labels can be placed on any number of similar reels, on associated reel containers, on reel library shelves, or on forms printed as output from the reel.

2-ACROSS



3-ACROSS



BRITE-STIK LABELS (EASY-PEEL)



FOR INSTANT
IDENTIFICATION
OF MAGNETIC TAPES,
IDEAL TO
FLASH WARNINGS
AND OTHER
QUICK SIGNALS

These bright, vivid colors
instantly flag tape reels
that require special hand-
ling. Supplied as illus-
trated, 8 on a strip, 200 to
an envelope pack.

PROGRAM TAPE

ACTUAL SIZE: (2" x 1 1/4")

STYLE NO. PT (GREEN)

FOR
RE-TEST
ONLY

RAW
DATA

HISTORY
TAPE

DO NOT
ERASE

200
B.P.I.

556
B.P.I.

800
B.P.I.

STYLE NO. RT (YELLOW)

STYLE NO. RD (BLACK)

STYLE NO. HT (PURPLE)

STYLE NO. XR (RED)

STYLE NO. 200 (GRAY)

STYLE NO. 556 (BROWN)

STYLE NO. 800 (BLUE)

BAD TAPE

DATE
REASON

WORK

RE-WORK

HOLD

MASTER

SCRATCH

STYLE NO. BT (ORANGE)

STYLE NO. WK (GREEN)

STYLE NO. RW (BLUE)

STYLE NO. HD (ORANGE)

STYLE NO. MR (PURPLE)

STYLE NO. SH (BLACK)

STYLE NO. BLANK

LABELS SHOWN AT
RIGHT ARE PRINTED
IN BLACK INK ON
WHITE EASY-PEEL
PAPER STOCK.

TESTED AT

- ☐ 556 B.P.I.
- ☐ 800 B.P.I.
- ☐ 3200 F.C.I.

STYLE NO. TST

RECORDED AT

- ☐ 200 B.P.I. ☐ 800 B.P.I.
- ☐ 556 B.P.I. ☐ 1600 B.P.I.

STYLE NO. REC

RECORDED ON A
7 TRACK HEAD AT

- ☐ 200 B.P.I.
- ☐ 556 B.P.I.
- ☐ 800 B.P.I.

STYLE NO. R-7

RECORDED ON A
9 TRACK HEAD AT

- ☐ 556 B.P.I.
- ☐ 800 B.P.I.
- ☐ 1600 B.P.I.

STYLE NO. R-9

RETESTED
7 TRACK AT

- ☐ 556 B.P.I.
- ☐ 800 B.P.I.

STYLE NO. RET-7

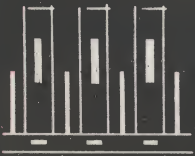
RETESTED AT

- ☐ 556 B.P.I.
- ☐ 800 B.P.I.
- ☐ 3200 F.C.I.

OTHER

STYLE NO. RET

REEL-IDENT LABELS (EASY-PEEL)



FOR REEL CASES,
TRAYS, RACKS,
CONTROL PANELS
AND
OTHER EQUIPMENT

EIGHT COLOR CODES
FOR VARIOUS
ACCOUNTING FUNCTIONS

A versatile assortment of labels that can be affixed vertically or horizontally to tape reel cases, trays, racks, control panels and other equipment. Color coded or blank, these easily removed labels signal various functions at a glance. Designed with room for hand-written or typed fill-in.



Style No. TP-1 (GREEN) Actual Size: 3 1/2" x 3/4"

Side bars in color; all other printing in black. 8 colors, plus white and blank. Supplied in strips of 7, typewriter spaced, 210 labels to an envelope.

INVENTORY

TI-2

IDENTIFICATION DATE

STYLE NO. TI-2 (YELLOW)

ACCOUNTS PAYABLE

TAP-3

IDENTIFICATION DATE

STYLE NO. TAP-3 (ORANGE)

ACCOUNTS RECEIVABLE

TAR-4

IDENTIFICATION DATE

STYLE NO. TAR-4 (BROWN)

SALES

TS-5

IDENTIFICATION DATE

STYLE NO. TS-5 (BLUE)

MANUFACTURING CONTROL

TM-7

IDENTIFICATION DATE

STYLE NO. TM-7 (PURPLE)

BILLING

TBL-8

IDENTIFICATION DATE

STYLE NO. TBL-8 (RED)

COST ACCOUNTING

TC-6

IDENTIFICATION DATE

STYLE NO. TC-6 (GRAY)

IDENTIFICATION DATE

STYLE NO. TB-10 (NO COLOR)
STYLE NO. TB-11 (NO PRINTING)

EASY-PEEL Advantages

EASY-PEEL, the latex impregnated stock especially developed for magnetic tape reels and other computer hardware. Labels stay put on spinning reels, but come off cleanly in one piece without tearing, when re-labeling is required. The unique combination of paper and adhesive assures easy removal and minimum residue. Pinfeed labels can be filled

in on printer; non-pinfeed style by office duplicator, typewriter or hand.

EASY-PEEL meets the specialized requirements of every kind of magnetic storage: tape reels, disc packs, and all other units whether plastic or metal. Far surpasses ordinary "removable" adhesive.

FILE FOLDER LABELS



FOR MARKING
FILE FOLDERS, DRAWERS,
CABINETS, SHELVES,
BINS, DESK TRAYS,
OTHER OFFICE
EQUIPMENT
AND DOCUMENTS



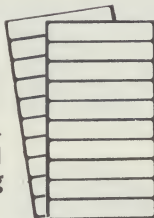
ACTUAL SIZE: $3\frac{1}{2}$ " x $\frac{5}{8}$ "

COLORS:

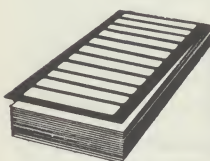
Red, Orange, Brown, Yellow, Green, Blue, Purple, All White
Solid color stripe across top edge. Die-cut, round cornered
as illustrated. Permanent Adhesive.

JUNIOR PAK (Style FRB)

8 labels to individual strip, packaged 248 in a dispensing envelope.

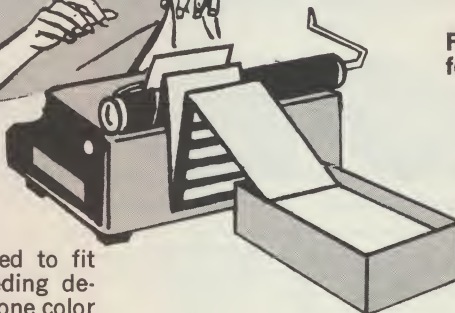


NON-PINFEED

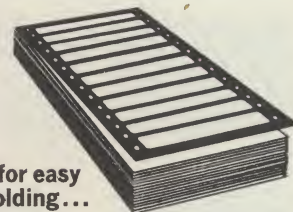


JUMBO PAK (Style FRA)

Flat-pack, non-pinfeed, spaced to fit typewriter operation. No feeding device needed. Packed 1000 of one color to a box.



Flat-Pack Style for easy feeding and refolding...



PINFEED (Style FRP)

Flat-pack, marginally punched, spaced to operate over all pinfeed devices at full machine speed. Labels spaced $\frac{2}{3}$ " apart to be compatible with machine spacing.

Packed 5,000 labels of a single color per box. Assorted colors available (in units of 1,000 labels; 5,000 per box) at slight extra charge.

ALL-PURPOSE LABELS



NON-PINFEED FOR MACHINE OR HAND IMPRINTING

Use in

Addressing, Correcting,
Coding, Updating, Identifying,
or Control Systems.

(Removable Adhesive)

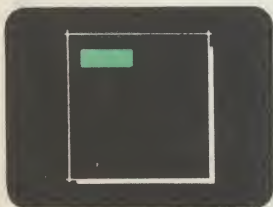
Perforated between labels for easy detaching from strip.

No. 37-PO $3\frac{1}{2}$ " x $1\frac{1}{4}$ " (8 to strip)

No. 35-PO $3\frac{1}{2}$ " x $\frac{7}{8}$ " (12 to strip)

Strip format permits continuous feeding through typewriter for fast handling.

ABLE-TINT LABELS



For color coding documents or adding soft tint in any labeling application. Pastel Colors: Blue, Green, Yellow, Pink.

Permanent adhesive. Packed 5M of one color per box.

In Four Popular Stock Sizes:*

P-35 ($3\frac{1}{2}$ " x $1\frac{1}{16}$ ")

P-40 (4" x $1\frac{1}{16}$ ")

P-50 (5" x $1\frac{1}{16}$ ")

7-275 ($2\frac{3}{4}$ " x $\frac{7}{16}$ ")

*Other stock sizes can be ordered in quantities of 10M or more, or in Multiweb Style. Allow 4 weeks for production.

TAB CARD BOX LABELS

For identifying End of Tab Card Cartons

Individual cut labels with surface slit. Can be typed or handwritten. Printed in bright red ink on white stock. Permanent Adhesive.

Padded in 100's.

No. TCB 101
(2" x 5")

JAN.	☐	APR.	☐	JULY	☐	OCT.	☐	YEAR	☐
FEB.	☐	MAY	☐	AUG.	☐	NOV.	☐	196	
MAR.	☐	JUNE	☐	SEPT.	☐	DEC.	☐	BOX	OF
CONTENTS:									
DESTROY									
MONTH YEAR SIGNED									

No. TCB 102 (3 " x $5\frac{1}{2}$ ")

CONTENTS	
DATES: FROM	TO
BOX NO.	OF
LOCATION	JOB NO.

PRICE MARK MULTI-LABEL



FOR
MULTIPLE
PRINT-OUT
BY
COMPUTER

Used for price marking merchandise in conjunction with data retained in storage for inventory control.

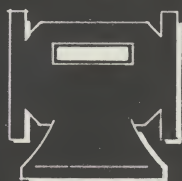
Twelve labels spaced across a 12 $\frac{3}{4}$ " carrier. Horizontal perforation between all rows to facilitate breaking strip at any point. Permanent adhesive. Blank or printed with heading copy.

ACTUAL SIZE

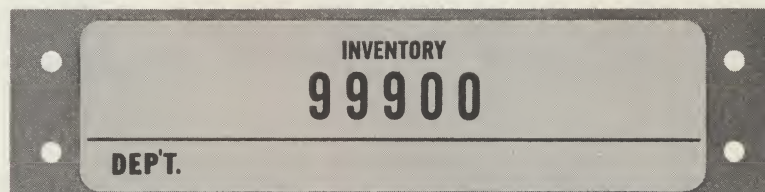
1" x 1 $\frac{5}{16}$ "



ALUMINUM FOIL LABELS



FOR
PERMANENT
PRODUCT
IDENTIFICATION,
INVENTORY
CONTROL,
NAME PLATES



Computer printer marks data on .002 solid aluminum label. Permanent adhesive for lasting application. Easily peeled from carrier, and applied without rivets or screws. Blank or can be printed.

Available in the following sizes:
No. 7-275 (2 $\frac{3}{4}$ " x $\frac{3}{16}$ ")
No. P-35 (3 $\frac{1}{2}$ " x 1 $\frac{5}{16}$ ")
No. 15-25 (2 $\frac{1}{2}$ " x $\frac{1}{16}$ ")
No. 31-50 (5" x 1 $\frac{1}{16}$ ")

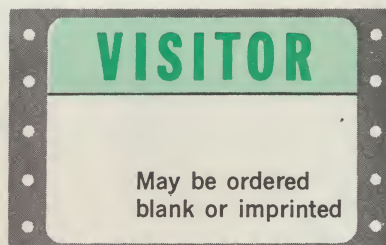
LAPEL BADGE LABELS



CONTINUOUS
FORM
FOR
IDENTIFICATION
AT MEETINGS,
CONVENTIONS,
AND FOR
PLANT VISITORS

These pressure-sensitive pinfeed badges, made with marginal punching, are perfect for high speed print-out equipment. When names are on punchcards or tape, pinfeed lapel badges can be used to automate the creation of identification badges for guests, visitors, conventioners, etc. After use, badges can be removed from clothing without residue. Stock designs or printed to your specifications.

Available in white tag stock or white satin cloth.



May be ordered blank or imprinted

Label Size: 3 $\frac{3}{4}$ " x 2 $\frac{1}{16}$ ".
Pinfeed Carrier Size: 4" x 2 $\frac{1}{2}$ ".
Also available in Custom Sizes.

P-VR LABELS

For Visible Record Card Identification

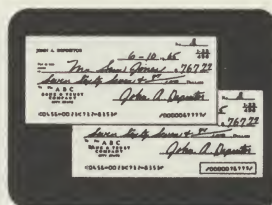
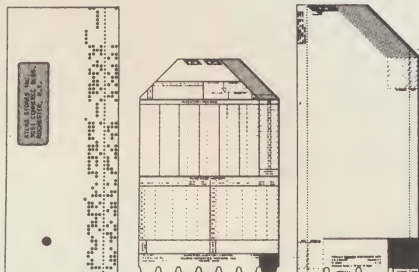
For affixing to edge-punched cards or vertical visible corner-cut ledger cards. May be prepared on card or tape actuated machines at time card is punched, thus serving as a visible proof of typing accuracy.



Net Label Size:
2-5/16" x 9/16"
Carrier Size:
4-3/4" x 2/3"

Packed 5000 to box.

Note: Many stock labels on page 4 can be modified by diagonal slits to fit any shape and size of cut corner on cards.

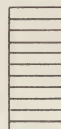


MICRA-STIK LABELS

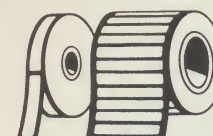
For Re-Encoding Magnetic Ink

Bank checks carrying magnetic ink coding in E-13B type frequently need re-encoding, usually in the Amount field. A pressure-sensitive label placed over the area to be corrected is the simple solution. No problems of expensive document carriers, extending check size with bottom strip. No need to re-encode Transit Number, Routing Symbol, or other unaffected coding.

Junior Size (For Amount Field) 1 $\frac{3}{4}$ " x $\frac{7}{16}$ ", strip of 20
Jumbo Size (For On-Us Field) 2 $\frac{3}{8}$ " x $\frac{7}{16}$ ", strip of 20



STRIP
Square
Corners



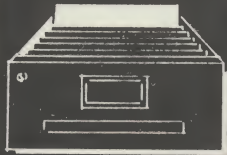
NARROW ROLL BROAD ROLL
Round Corners

Can be supplied in any size or style on special order.

Caution:

Ask for test samples if other than IBM Sorter-Reader will be used.

D-P TAG FILE CARDS



CONTINUOUS
FORM
FOR
RECORDING,
POSTING,
ACCOUNTING

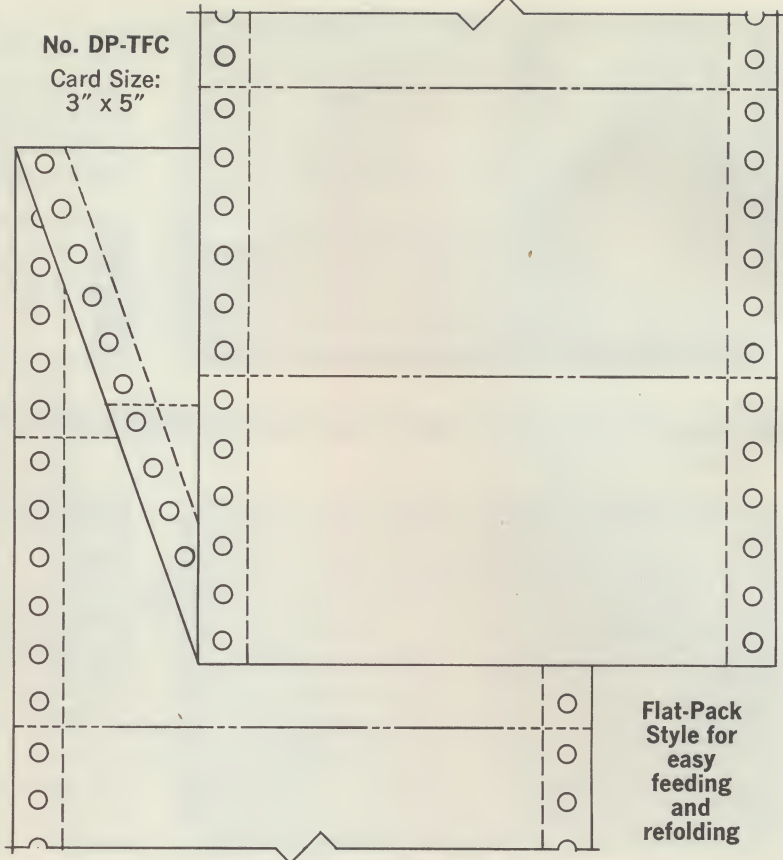
Continuous form flat-folded Able D-P Tag File Cards are versatile and convenient. Manufactured to the same rigid tolerances as our pinfeed labels. Ideal for high speed print-out of parts lists, mailing lists, sales and marketing information, accounts and record forms. Blank or custom imprinted.



Available single or double across web.

No. DP-TFC

Card Size:
3" x 5"



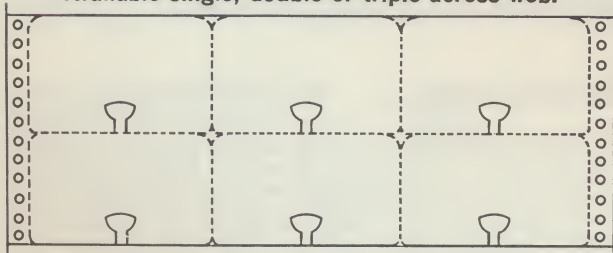
Flat-Pack
Style for
easy
feeding
and
refolding

D-P TAG SLOT-HOLE PUNCHED ROTARY INDEX CARDS



Continuous Form for All
Popular Wheel-Type Filing

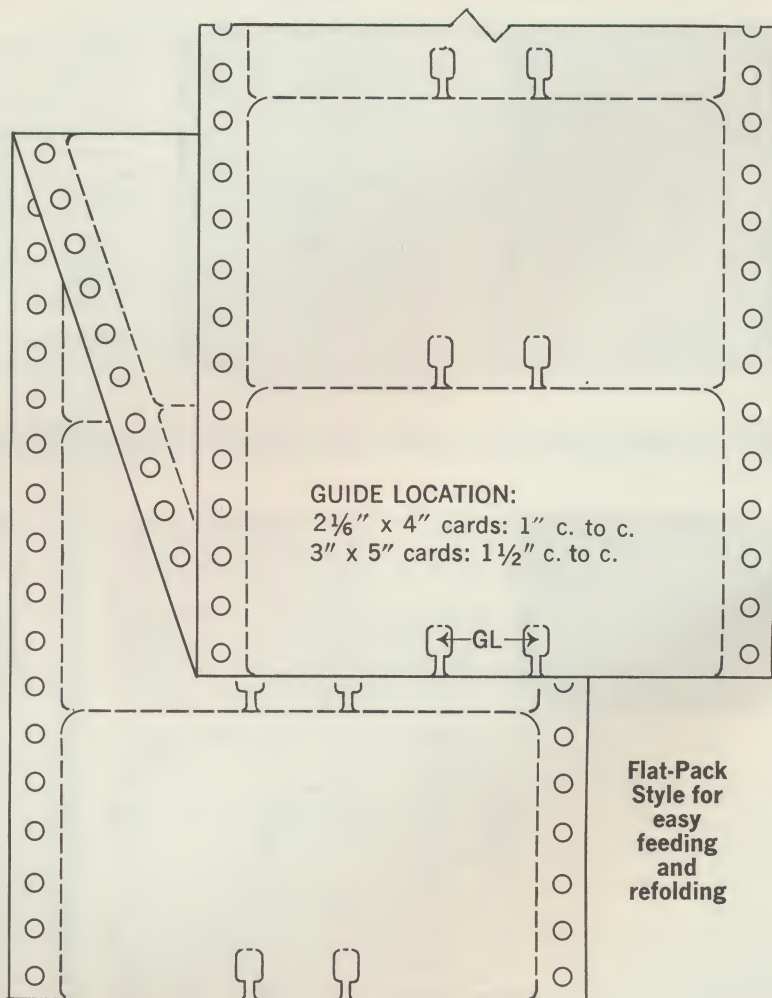
Available single, double or triple across web.



Speed-up the processing of Rotary Index Cards
with Pinfeed, Flat-Pack Able D-P Tag Cards...

Precise key-hole punching to match popular rotary index card systems. Single and multiple-web to take maximum advantage of your print-out equipment.

Two stock sizes: 2 1/6" x 4" and 3" x 5". Other sizes, special imprints, color coded or plain also available.



Flat-Pack
Style for
easy
feeding
and
refolding

BOX-END LABELS

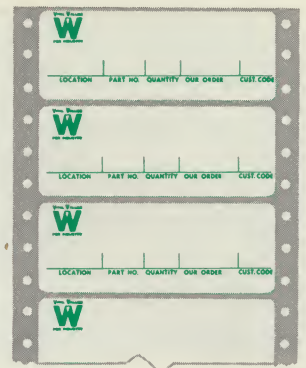


FOR
COMPUTER
PRINT-OUT
OF
CARTON
LABELS

Able-stik pinfeed, pressure-sensitive box-end labels let you cut inventory of pre-printed labels, and eliminate the time-consuming inconvenience of machine imprinting. Speeds label production with absolute control.

When computer processed, these attractive shells will contain all pertinent information you require on each box or carton.

Available blank, or printed to specifications. Stock sizes or to order.



LIBRARY BOOK IDENTIFICATION D-P LABELS



CONTINUOUS
FORM
FOR FASTER,
MORE ACCURATE
LIBRARY
RECORDS



Left Label: $2\frac{1}{2}'' \times \frac{1}{16}''$
Center Label: $2\frac{1}{8}'' \times \frac{1}{16}''$
Right Label: $1'' \times \frac{1}{16}''$
Carrier Width: 8"

Print-out by computer or automated typewriter. Efficient, accurate inventory control is provided by these able-stik data processing pressure-sensitive pinfeed labels. Easy to apply, they virtually eliminate transcription errors. No water or paste to damage expensive books. Stock format provides spine, pocket and inventory card labels.

STOCK MAIL LABELS

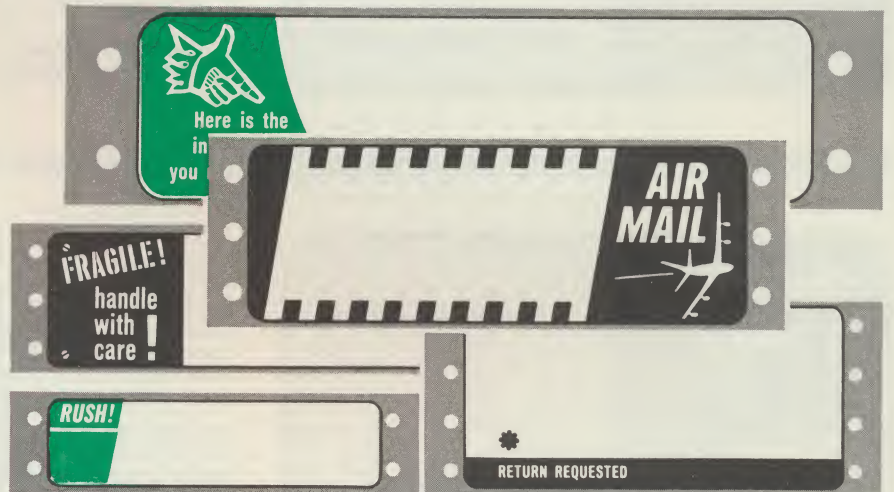
ABLE-STIK
STOCK BORDER DESIGNS
Pinfeed Format for
Addressing, Shipping,
and
Special Promotions

Exciting Stock Designs
to dress-up your mailings,
without art charges.

White, smudge-proof paper stock, permanent able-stik adhesive. Fan-folded, continuous form, pressure-sensitive pinfeed labels. Printed in blue, red, or red and blue. Can be made with special ink colors and designs in any able-stik label stock sizes. Return address included if desired, with stock designs, at no extra charge.

Popular Stock Designs: "Rush", "Here is the Information You Requested", "Return Requested", "Fragile! Handle with Care", "Air Mail" (printed in red and blue).

Stock Sizes: $3\frac{1}{2}'' \times 15\frac{1}{16}''$; $4'' \times 1\frac{7}{16}''$; $4'' \times 1\frac{15}{16}''$.



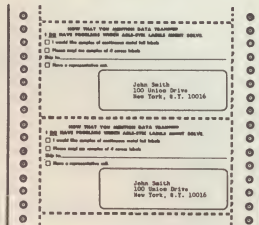
D-P TAG REPLY CARDS

Continuous form
for Advertising, Proxies, Sales Pro-
motion, List Cleaning

White
Tag
Stock

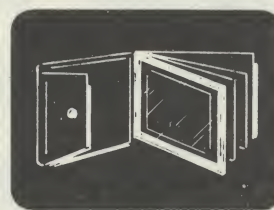
Continuous form reply cards, custom printed on one or two sides. Computer prints out recipient's name, address and variable reply form data at high speed. Accurate return information is assured.

Used with window envelopes, these reply cards eliminate the need for additional addressing on outgoing mail. Available single, double or triple across web.



Available Sizes:
 $3\frac{1}{2}'' \times 5\frac{1}{2}''$
 $4'' \times 9''$

or in custom sizes
to fit all mailing
requirements.



Bright,
White
Kromekote
Stock

Blank or pre-printed membership card shells can be computer-processed from stored data, with identifying name, address, status, etc. Available with consecutive numbering if desired.

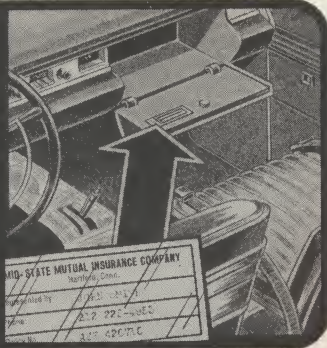
D-P IDENTIFICATION AND MEMBERSHIP CARDS

Continuous form
for Hospital Plans, Banks, Schools,
Associations, Insurance Companies



Form Size: $3\frac{1}{2}'' \times 7''$
Card Size: $2\frac{1}{4}'' \times 3\frac{1}{2}''$
Available in special
sizes, as required.

ABLE-STIK LAMI-LOK LABELS AND CARDS



HOW TO USE ABLE-STIK LAMI-LOK

1

MID-STATE MUTUAL INSURANCE COMPANY
Hartford Conn.

Represented by *John*

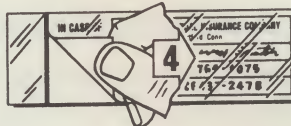
Phone _____

Policy No. _____

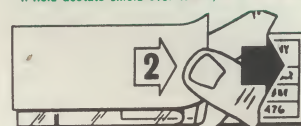
Lami-Lok is an acetate-covered, pressure-sensitive label or card that is permanently protected against wear and unauthorized alteration.

Perfect for Insurance Records, Prescriptions, Inspection Approvals, Guarantees, Service Contracts and File Folder labeling.

4. Lift laminated label at slit, remove from backing sheet. Apply label to any smooth surface.



1. Hold acetate shield over to left, fill in label copy.

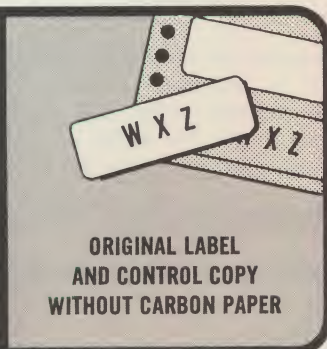


2. Peel the backing sheet from acetate, as shown.



3. Smooth acetate over the filled in label.

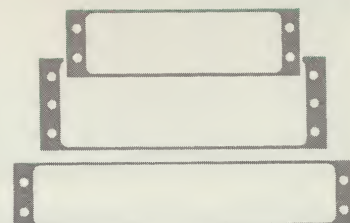
ABLE-STIK FACT-SIMILE LABELS



Pinfeed, pressure-sensitive, able-stik Fact-Simile labels assure a crisp, original print-out, plus a precise duplicate copy on backing sheet with no additional machine time or delay for copying.

Perfect for control, and wherever a duplicate of original label copy is required...all in one operation...without carbon paper!

Available in sizes to 26" wide, fan-folded, continuous form.



IN STOCK SIZES:

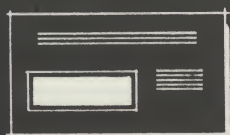
P-35 (3½" x 1½")

P-40 (4" x 1½")

P-50 (5" x 1½")

PIGGY-BACK LABELS

CONTINUOUS FORM
FOR
TWO-WAY
MAILING
AND
MULTIPLE
APPLICATION



Increase replies from mailings with double-purpose, pinfeed, able-stik Piggy-Backs. These computer-processed, pressure-sensitive labels are affixed with backing sheet intact, to envelopes or cards by Cheshire equipment or by hand.

Recipient can then peel pressure-sensitive label off backing sheet, and use it to reply to mailing. Reader involvement and convenience are important factors in this usage that have helped to increase response to varied mail offerings.

Other systems for which Piggy-Back labels can be used: Warranty-Guarantee information, proof-of-purchase spot labeling, re-order forms and other creative office and industrial applications.



Stock sizes or to specifications

SHELF MARK LABELS

FOR
GROCERY
SHELF
ALLOCATION



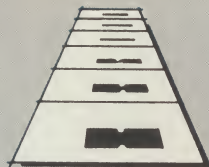
CHESTERFIELD NYC 11502 *** 005	CHESTERFIELD NYC 11502 *** 005	CHESTERFIELD NYC 11502 *** 005
NYC ST LARK FILT CTN 11505 *** 005	NYC ST LARK FILT CTN 11505 *** 005	NYC ST LARK FILT CTN 11505 *** 005

Label Size: 3½" x 1½"

Identifies product and amount of shelf space reserved for each item. Speeds re-orders and re-stocking of merchandise.

Shelf-Mark labels are on a special sturdy stock. Adhesive holds labels firm, yet allows them to be removed for ready replacement when required.

FEED-HOLE PUNCHED MAILING LABELS



FOR HIGH-SPEED
LABEL APPLICATIONS

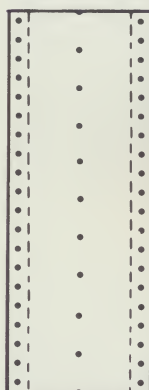
Continuous form, flat-pack, pinfeed labels for data processing print-out. Direct application or heat transfer of address copy.

Precision manufactured to assure high-speed, trouble-free operation through computer printer and Cheshire equipment.

GUMMED and UNGUMMED

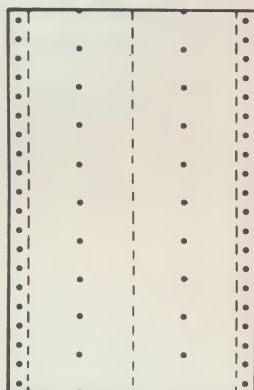
Up to 15" wide,
1, 2, or 4 labels
across web

Style CH-1



SINGLE

Style CH-2

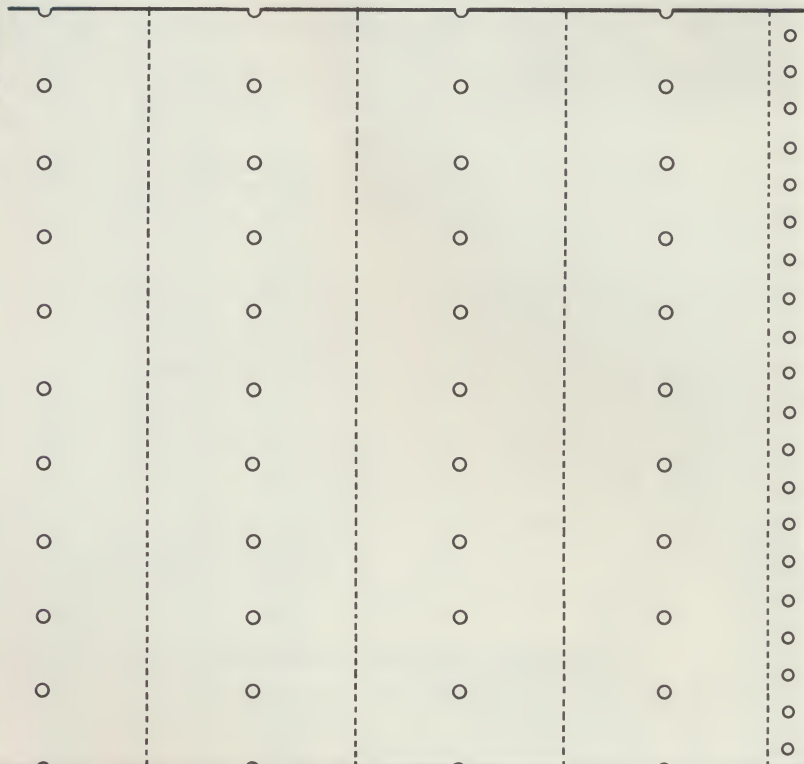


2 ACROSS



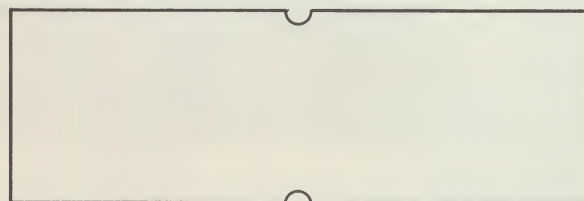
4 ACROSS

Style CH-4 and CH-4J ▲



Custom printed or blank labels
available on
all types of stock with gummed,
ungummed or pressure-sensitive adhesive.

Sizes to fit any requirement
for use on
A. B. Dick, Addressograph, Elliott, Speedamat,
Diamond, Pitney Bowes
and other addressing equipment.



INDIVIDUAL STOCK CHESHIRE LABELS

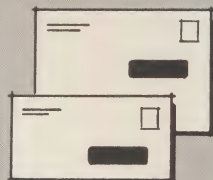
Styles CH-1, 2, 4

(measure 3" x 1", shown actual size)

Style CH-4J (size 3.4" x 1")

NOTE: Labels are applied in regular sequence, left-to-right on multi-web labels, supplied in flat pack form. They require no special programming.

CARBON INTERLEAVED LABELS



FOR DUPLICATE
MAILING LISTS

Used for multiple-unit
identification
wherever extra copy of label
print-out is required.

Carbon Interleaved

Sizes in Stock:

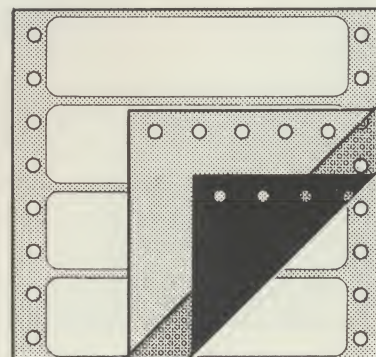
P-35 (3½" x 1½")

P-40 (4" x 1½")

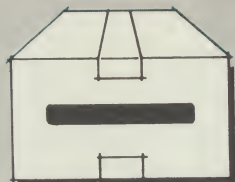
P-50 (5" x 1½")

Smudge-proof label stock
assures clear, crisp print-out.

Single Web labels
in 2 or 3 part forms.



WAREHOUSE PICKING-LABEL SYSTEM



FOR ACCURATE CONTROL
OF ORDER HANDLING

Speed your order picking, reduce errors, and improve accounting controls of every item you ship, with this new Able-Stik Pressure-Sensitive Label System. It's the fastest, surest way for you to handle customer orders.

When an order is received, a tabulator or computer is used to print out a sheet of Able-Stik pressure-sensitive labels to indicate the date, destination, quantity, description and suggested retail price of each item to be shipped. This information on Able-Stik labels is used as a "pick" list. As each item is selected, the identifying pressure-sensitive Able-Stik label is removed from the backing sheet, and placed on the cartons to accurately identify the merchandise ordered.

When merchandise is out of stock or cannot be located, its label remains on the backing sheet to signal the shortage and indicate that a back order or credit must be noted on the in-

voice. Each packing unit in the shipment is legibly labeled with the information your company and the retail store require to facilitate proper handling of the merchandise.

At the retail level there is more efficient control of "first-in"—"first-out" merchandising because each carton is dated and faster and more accurate retail price marking because each carton has a suggested retail price indicated in the color-tinted area on the Able-Stik label. This price is easily set into marking devices by retail clerks for pricing merchandise before placing on shelves.

This unique Able-Stik Pressure-Sensitive Label System combines efficient order processing, handling and shipping, with substantial retailer benefits. It is a program that will certainly mean more efficiency at every level of operation.

SLOT	DESCRIPTION				PACK	SIZE
	DATE	ITEM CODE	STORE	DEPT.	PAGE	PRICE GUIDE

MANY ADVANTAGES TO THIS SYSTEM

- Clarity of copy speeds pick.
- Obvious "out-of-stock" and missing items shown by unused labels.
- Accurate unit identification eliminates mistakes.
- Correct pricing at retail is assured.

BASIC FORMATS AVAILABLE OR CUSTOM DESIGNS TO YOUR ORDER

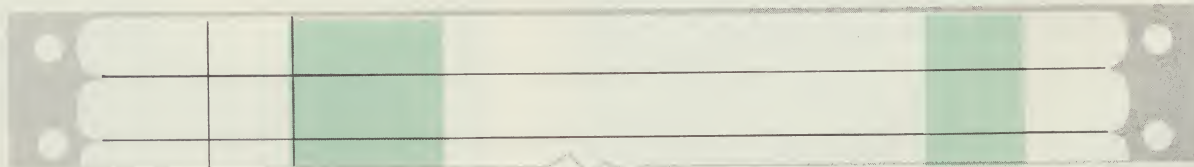
SLOT NO.	QTY. SHPD.	CODE	PACK	SIZE	DESCRIPTION	UNIT PRICE	EXTENDED PRICE	S.R.P.

Shown
Actual
Size

No. OP-1 Stock Design Picking Label

Size: 5.7" x 7/16"
Carrier: 6 1/2" wide
Folds: 12"
Stock: Smudgeproof

For either a "label per box" or "label per kind" system. Permanent adhesive.

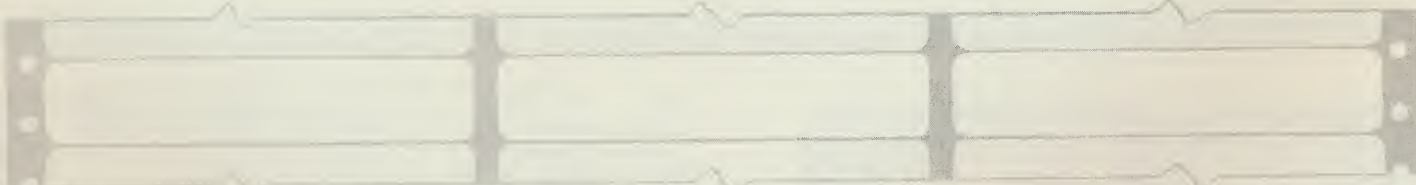


Shown
Actual
Size

No. OP-2 Stock Design Picking Label

Size: 5 1/2" x 1/3"
Carrier: 6 1/4" wide
Folds: 12"
Stock: Smudgeproof

Uncaptioned style can be used in a variety of systems. Permanent adhesive. As shown, printed or blank.



No. OP-3 Stock Design 3-across Picking Label

Size: 3 1/2" x 2/3" Folds: 12"
Carrier: 11 5/8" Stock: Smudgeproof

Adhesive: Permanent.

Shown at
Reduced Size

Can be used in the following systems:

- One label per carton.
- One label for each of several cartons of the same item.
- Up to 3 labels per item regardless of number of cartons.

The OP-3 Stock Design Picking Label fits in perfectly where data processing equipment permits the simultaneous print-out of 3-across the web labels, either same or different items.

The extra wide spacing between the labels facilitates their removal from the carrier by picker in the warehouse. Available blank or imprinted with your special copy requirements.

LABEL DISPENSERS and APPLICATORS



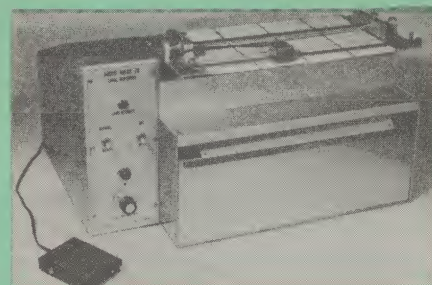
For application of
Computer-Processed, Pressure-Sensitive, Pinfeed Labels

With an operating speed of up to 10,000 pieces per hour, the Multimatic is also ideal for affixing non-pinfeed, spot pressure-sensitive labels in flat-pack or roll form to letterheads, catalogs, price lists, record cards, folders, flat cartons and similar materials. It applies labels up to 5¾" wide which can be used to correct, identify, price, post or address.

Continuous loading and unloading are possible while machine is in operation affixing labels to envelopes and flat and folded material up to 14¼" x 20".

Compact in size (21" x 42" x 24"), the Multimatic requires less than 8 square feet of floor space. It is ruggedly constructed and thoroughly field tested to assure long life and trouble-free operation.

Operates on standard 110, 60-cycle AC current. May be purchased outright, or leased on a variety of attractive plans. Factory-trained servicemen available in most areas.

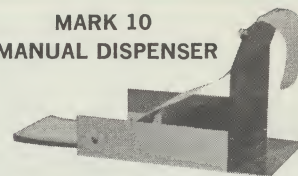


MARK 20

Newest, most versatile dispenser for continuous pressure-sensitive labels. Handles up to 13" carrier width. Labels can be multi-web style (any number across).

Labels issue at a touch of button or foot switch, with positive one-at-a-time feature. Operating speed: 10 feet per minute. Weight: 12 lbs. Operates on 120 volts, AC.

**MARK 10
MANUAL DISPENSER**



Accommodates single or multi-web die-cut pressure-sensitive labels. Carriers up to 6½" wide. Flat pack or rolls up to 9" diameter. Pull backing to dispense labels. Portable, anodized aluminum construction.

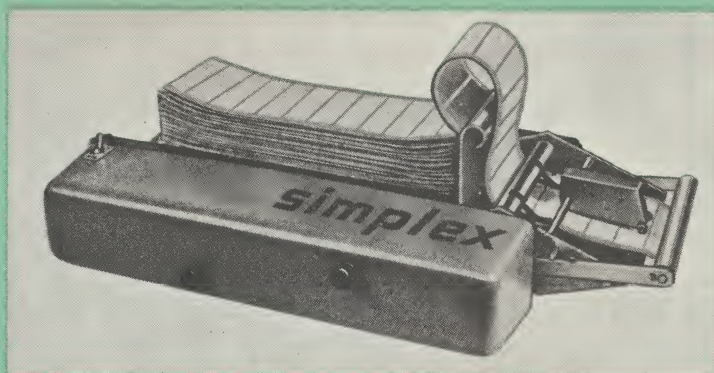
NEW

MULTIMATIC SIMPLEX Portable ... Lightweight

**For Pressure-Sensitive Printed Labels
... rolls or flat folded!**

Fast, accurate, pressure-sensitive labeling with this new portable low-cost Multimatic applicator. Applies either spot or pinfeed Able-Stik labels to a wide range of mailing pieces, cartons, documents and books up to 14" x 20" and larger. Accepts labels up to 6" x 6".

Insert any flat item under the labeling head, press the foot pedal, and the self-adjusting applicator platen affixes a label in any pre-set position. Magnetic guides are quickly adjusted without tools. Changeover to label different sized pieces takes only moments.



Applies up to 2500 precision spotted Able-Stik labels per hour.

SPECIFICATIONS

Speed: up to 2500 label applications per hour.
Size: 14" x 24" x 7". Weight: approximately 12 pounds.
Electrical: 110 volts AC. Label Web Width: up to 6¾".



Multi-plant operation
guarantees faster service - lower transportation costs
on all your data processing label, tag and specialty needs!

allen hollander company, inc.

385 GERARD AVENUE ■ BRONX, NEW YORK 10451 Telephone: (212) 665-1818



A DIVISION OF LITTON INDUSTRIES

Sales Offices: New York, Boston, Philadelphia, Cleveland, Chicago, Detroit, Los Angeles.

Plants in:

NEW YORK

ALLEN HOLLANDER COMPANY, INC.
385 Gerard Avenue, Bronx, New York 10451
Telephone: (212) 665-1818

CLEVELAND

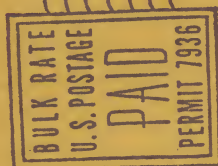
ALLEN HOLLANDER MIDWEST CORP.
12755 Kirby Avenue, Cleveland, Ohio 44108
Telephone: (216) 451-5415

CHICAGO

ALLEN HOLLANDER ILLINOIS CO.
45 South Batavia Ave., Batavia, Ill. 60510
Telephone: (312) 236-5270

LOS ANGELES

ALLEN HOLLANDER CO.
5651 W. Century Blvd., Los Angeles, Calif. 90045
Telephone (213) 776-3160



THEODER H NELSON
BOX 1546
POUGHKEEPSIE N Y
12603